

2024 SPONSORSHIP OPPORTUNITIES

Countdown to the 250th: Neighborhood Edition



November 13, 2024 • 5 - 8:30 PM

Girard College 2101 S. College Avenue, Philadelphia, PA 19121

Overview



ABOUT PHILADELPHIA250

PHILADELPHIA250 is leading the People's 250th Commemoration in 2026—and bringing it to your Philly neighborhood! From now through 2026, we invite you to get involved with civic declarations, volunteer opportunities, community and business engagement, local celebrations, and legacy projects. All with the goal to make a stronger and more united City - One Philly for the 250th! And we need you!

We couldn't be more excited about what's in store for 2026. Be the first to know the scoop for 2026 by attending and even sponsoring the 2024 Countdown to the 250th - Neighborhood Edition!

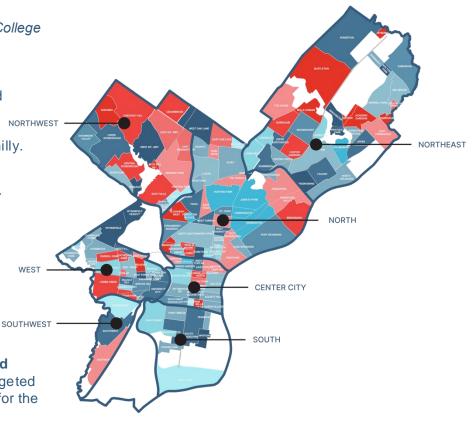
ABOUT THE 2024 COUNTDOWN November 13, 2024 • 5 – 8:30 PM • Girard College

Please join us for a remarkable evening celebrating the unique corners of

Philadelphia, each with its own diverse and vibrant neighborhoods: Northeast Philly, Northwest Philly, North Philly, Center City, West Philly, Southwest Philly, and South Philly. Embark on a festive evening exploring Philadelphia, savoring local cuisine, art, and culture, and connecting with community leaders all across the city.

The evening will feature a VIP reception, a culinary competition between Philly neighborhoods, and live auctions supporting PHILADELPHIA250's civic and neighborhood programs.

The night's grand finale will be the announcement of the 250th Neighborhood Gateways, selected corridors to receive targeted investment and serve as celebrations sites for the People's Commemoration in 2026.



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Countdown to the 250th Lead Sponsor

\$20,000 Level 1 available

Benefits Include:

Benefits in bold are exclusive to the \$20,000 level

- Speaking/Intro Opportunity at the Event
- 2-Min Promo Video (sponsor provides)
- Tastings panel member for event culinary competitions (with professional judges)
- Logo recognition on leaderboard counter during live pledge
- 1st Refusal 2025 Countdown Lead Sponsor
- Promo Table (premium location) at designated PHILADELPHIA250 location[^]
- 16 General Tix / 8 VIP Reception Tix

- Photo w/ VIP Guests
- PHILADELPHIA250 Official Commemorative Gift[#]
- Soft Credit towards People's
 Commemoration Sponsorship
- Reserved Seating
- Recognition at "Neighborhood Hub" location and in event "passport"
- Countdown Website Recognition
- Event Slideshow Recognition
- Annual Report/Final Report Recognition
- Branded Items for inclusion in Giftbag⁺

For more information, please contact Marta Rubin Kiesling at marta@philadelphia250.us or (610) 304-5502.





Neighborhood Level Sponsorships Celebrating Business, Culture & Community

Benefits	Neighborhood Business Sponsor \$10,000 7 available*	Neighborhood Culture Sponsor \$5,000 7 available*	Neighborhood Community Sponsor \$2,500 7 available*
Promo Table at designated "Neighborhood Hub" location^	×		
Photo w/VIP Guests	×		
PHILADELPHIA250 Official Commemorative Gift [#]	×		
Soft Credit towards People's Commemoration Sponsorship	X	X	
Reserved Seating	×	×	
General Tix/VIP Reception Tix	10/5	8/4	4/2
Recognition at "Neighborhood Hub" location and in event "passport"	Logo	Logo	Logo
Countdown Website Recognition	Logo	Logo	Logo
Event Slideshow Recognition	Logo	Logo	Logo
Nametag Sponsor Ribbon	X	x	Х
Annual Report/Final Report Recognition	×	x	×
Branded Items for inclusion in Giftbag ⁺	X	x	X



Patron Level Sponsorships

Benefits	Party Perks Patron \$2,500	VIP Patron \$1,000
 Logo recognition at the following locations: Valet drop-off/pick-up area Step & Repeat Gift Bag Table 	X	
General Tix/VIP Reception Tix	4/2	2/2
Listing on Event Slideshow	x	x
Nametag Sponsor Ribbon	x	X
Annual Report/Final Report Recognition	×	X
Branded Items for Inclusion in Giftbag ⁺	×	x

* Sponsors may designate preferred "Neighborhood", if any, on the order form, below.

- ^ One table provided. Sponsors may provide their own table and/or pipe and drape with prior authorization.
- # Distributed at the end of the 250th celebration.
- + Sponsors are asked to deliver a designated number of branded items to PHILADELPHIA250 by a date certain prior to the event, for indusion in event gift bags.

"Benefits in bold" exclusive to the \$20,000 sponsorship level

For more information, please contact Marta Rubin Kiesling at marta@philadelphia250.us or (610) 304-5502.

Sponsorship Leve	els (select one):			
Countdown to the 250 th Lead Sponsor \$20,000	Philly Neighborhood Sponsor \$10,000	\$5,000 🗌 \$2,500	Party Perks Patron \$2,500	VIP Patron
Neighborhood Pr	eference:			
Please rank up to 3 neig	hborhood preferences	(1, 2, 3) for your sponso	rship, or select	"No Preference".
Northeast Philly	/ Northwes	st Philly Nort	h Philly	Center City
West Philly	Southwes	st Philly Sout	h Philly	No Preference
Corporate / Orga	nization / Individ	dual Information		
Company / Organization	Name (leave blank wh	ien sponsoring as an ind	lividual)	
Address				
City	State	Ζ	ip Code	
Email Address		Phone Number		
Sponsorship Payı	230 S. Broad Street,	Sponsorship payme via invoice to the en address listed above	nail	Return this form with your high-res logo (PNG or EPS), if required pe your sponsorship level t Marta Rubin Kiesling at marta @philadelphia250.u



WWW.PHILADELPHIA250.US



@PHILADELPHIA250