



2024 SPONSORSHIP OPPORTUNITIES

Countdown to the 250th: Neighborhood Edition



2022 Countdown to the 250th

November 13, 2024 • 5 – 8:30 PM

Girard College
2101 S. College Avenue,
Philadelphia, PA 19121



Countdown to the 250th Lead Sponsor

\$20,000 Level

1 available

Benefits Include:

Benefits in bold are exclusive to the \$20,000 level

- **Speaking/Intro Opportunity at the Event**
- **2-Min Promo Video (sponsor provides)**
- **Tastings panel member for event culinary competitions (with professional judges)**
- **Logo recognition on leaderboard counter during live pledge**
- **1st Refusal – 2025 Countdown Lead Sponsor**
- **Promo Table (premium location) at designated PHILADELPHIA250 location[^]**
- **16 General Tix / 8 VIP Reception Tix**
- Photo w/ VIP Guests
- PHILADELPHIA250 Official Commemorative Gift[#]
- Soft Credit towards People's Commemoration Sponsorship
- Reserved Seating
- Recognition at "Neighborhood Hub" location and in event "passport"
- Countdown Website Recognition
- Event Slideshow Recognition
- Annual Report/Final Report Recognition
- Branded Items for inclusion in Giftbag⁺

For more information, please contact Marta Rubin Kiesling at marta@philadelphia250.us or (610) 304-5502.



Neighborhood Level Sponsorships

Celebrating Business, Culture & Community

Benefits	Neighborhood Business Sponsor \$10,000 7 available*	Neighborhood Culture Sponsor \$5,000 7 available*	Neighborhood Community Sponsor \$2,500 7 available*
Promo Table at designated "Neighborhood Hub" location [^]	x		
Photo w/VIP Guests	x		
PHILADELPHIA250 Official Commemorative Gift [#]	x		
Soft Credit towards People's Commemoration Sponsorship	x	x	
Reserved Seating	x	x	
General Tix/VIP Reception Tix	10/5	8/4	4/2
Recognition at "Neighborhood Hub" location and in event "passport"	Logo	Logo	Logo
Countdown Website Recognition	Logo	Logo	Logo
Event Slideshow Recognition	Logo	Logo	Logo
Nametag Sponsor Ribbon	x	x	x
Annual Report/Final Report Recognition	x	x	x
Branded Items for inclusion in Giftbag ⁺	x	x	x



Patron Level Sponsorships

Benefits	Party Perks Patron \$2,500	VIP Patron \$1,000
Logo recognition at the following locations: • Valet drop-off/pick-up area • Step & Repeat • Gift Bag Table	x	
General Tix/VIP Reception Tix	4/2	2/2
Listing on Event Slideshow	x	x
Nametag Sponsor Ribbon	x	x
Annual Report/Final Report Recognition	x	x
Branded Items for Inclusion in Giftbag ⁺	x	x

* Sponsors may designate preferred "Neighborhood", if any, on the order form, below.

^ One table provided. Sponsors may provide their own table and/or pipe and drape with prior authorization.

Distributed at the end of the 250th celebration.

+ Sponsors are asked to deliver a designated number of branded items to PHILADELPHIA250 by a date certain prior to the event, for inclusion in event gift bags.

"Benefits in bold" exclusive to the \$20,000 sponsorship level

For more information, please contact Marta Rubin Kiesling at marta@philadelphia250.us or (610) 304-5502.

Countdown to the 250th Sponsorship Form

2024 Sponsorship Opportunities

Sponsorship Levels (select one):

Countdown to the 250th Lead Sponsor

\$20,000

Philly Neighborhood Sponsor

\$10,000

\$5,000

\$2,500

Party Perks Patron

\$2,500

VIP Patron

\$1,000

Neighborhood Preference:

Please rank up to 3 neighborhood preferences (1, 2, 3) for your sponsorship, or select "No Preference".

_____ Northeast Philly

_____ Northwest Philly

_____ North Philly

_____ Center City

_____ West Philly

_____ Southwest Philly

_____ South Philly

_____ No Preference

Corporate / Organization / Individual Information:

Company / Organization Name (leave blank when sponsoring as an individual)

Contact Person

Address

City

State

Zip Code

Email Address

Phone Number

Sponsorship Payment Method:

Sponsorship payment to 230 S. Broad Street, 17th Floor, Philadelphia, PA 19102, by check made payable to **PHILADELPHIA250**.

Sponsorship payment billed via invoice to the email address listed above.

Return this form with your high-res logo (PNG or EPS), if required per your sponsorship level to Marta Rubin Kiesling at marta@philadelphia250.us